

(114)輔仁大學碩士班招生考試試題	考試日期：114 年 2 月 21 日 第 2 節 本試題共 1 頁 (本頁為第 1 頁)
科目：英文作文與文化分析	系所組：英國語文學系 國際文創與商務溝通組
<p>Instructions: You will find two essay questions below. You must answer both questions by writing an essay for each one. Thus, you will write two essays. Each essay should be in a proper essay format—including an introduction, well-formatted body paragraphs, and a conclusion. Bear in mind that you will need to write two essays, so you should not spend too much time on one question.</p> <p>Overview: This examination is for the MA program in Creative Culture and Business Communication (CCBC). In the two questions that follow, you will need to discuss two of the core concepts in the program name: "Culture" and "Creativity."</p> <p>Essay Question 1 (50%) - Culture:</p> <p>First, write your own brief definition of "culture." What is culture? What makes culture? What kinds of things have cultural importance?</p> <p>Next, explain why the knowledge of culture and the ability to analyze culture in all its functions and products is important to personal and professional development in today's society. Please note: as an English-language program in Taiwan, the CCBC program is inherently cross-cultural. In your essay, address the importance of inter-cultural communication.</p> <p>Essay Question 2 (50%) - Creativity:</p> <p>Today, technology seems to be developing faster than it ever has before. Many experts believe that continuing advancements in artificial intelligence (AI) will lead to increased automation of tasks that had previously only been performed by humans. In this essay, discuss the importance of creativity in this changing world. How is creativity a necessary skill? What benefits or opportunities can creativity bring in our AI future? What sorts of creative work or skills should humans prioritize? What creative work or products can only humans produce?</p> <p style="text-align: center;">-----以下空白-----</p>	

※ 注意：

1. 考生須在「彌封答案卷」上作答。
2. 本試題紙空白部分可當稿紙使用，試題須隨答案卷繳回。
3. 筆試不可攜帶其他資料入場。

科目：英文作文

系所組：英國語文學系
多媒體英語教學組

Since the UN General Assembly announced the Sustainable Development Goals (SDGs) in 2015, sustainability has become a burning topic around the world. The seventeen goals that address a range of social, economic, and environmental needs are the following.

1. No poverty
2. Zero hunger
3. Good health and well-being
4. Quality education
5. Gender equality
6. Clean water and sanitation
7. Affordable and clean energy
8. Decent work and economic growth
9. Industry, innovation and infrastructure
10. Reduced inequalities
11. Sustainable cities and communities
12. Responsible consumption and production
13. Climate action
14. Life below water
15. Life on land
16. Peace, justice and strong institutions
17. Partnerships for the goals

Among all efforts made to achieve these goals by 2030 and foster a more sustainable world, education is considered to play a crucial role, and sustainability has thus been weaved into various educational practices. In ELT (English Language Teaching), it has also become a trending topic, and English teachers are encouraged to embed a sustainability focus into their lessons and equip learners with the language needed to take part in global discussions about sustainability development.

Why do you think it is crucial to integrate sustainability themes into language education? How do you think English teachers can actually make this happen? What are practical strategies that can help implement sustainability in the language classroom?

Compose a well-organized three-paragraph essay, including an introduction, a body and a conclusion, to answer these questions. Use TESOL or learning theories, relevant details, and concrete examples to support your arguments. Optionally, you could also design a twenty-minute lesson activity with a sustainable development focus and use it as an example to further illustrate your points.

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