

科目：英文作文

系所組：英國語文學系碩士班
多媒體英語教學組

Read the following writing prompt and compose a well-structured three-paragraph essay in accordance with the guidelines specified in the prompt. Refer to any TESOL or learning theories, and incorporate concrete examples to strengthen your points.

Please read the following passage from Baskara (2023) to develop a comprehensive understanding in preparation for the upcoming discussion that you are required to deliver.

The use of ChatGPT in EFL (English as a Foreign Language) writing instruction has gained increased attention due to its potential to provide numerous benefits, contributing to the enhancement of EFL learners' writing proficiency. These benefits include personalized feedback and support, motivating EFL learners through the natural language capabilities offered by OpenAI, and facilitating the development of writing skills. However, the utilization of ChatGPT also introduces several challenges. For instance, ChatGPT may exhibit bias—a phenomenon attributed to the quality and diversity of the text datasets used to train the AI and NLP (Natural Language Processing) technology, as well as the underlying algorithms and models employed by the AI and NLP technology.

[Paragraph 1]

In the first paragraph of your essay, discuss one common challenge faced in traditional writing classes and elaborate on how ChatGPT can successfully tackle and resolve the challenge.

[Paragraph 2]

In the second paragraph, explain your perspective on the integration of ChatGPT into EFL writing instruction by describing the specifics of a 20-minute writing lesson activity. Situate your discussion by providing essential details related to the activity, such as target learners, proficiency levels, writing modes, and other relevant factors that characterize the instructional setting in which ChatGPT is employed in the activity.

[Paragraph 3]

In the third paragraph, describe assessment methods capable of evaluating (i) the developmental progress of the target learners in writing skills resulting from the activity, and (ii) the utilization of ChatGPT by the learners.

Reference

Baskara, F. R. (2023). Integrating ChatGPT into EFL writing instruction: Benefits and challenges. *International Journal of Education and Learning*, 5(1), 44-55.

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※ 注意：

1. 考生須在「彌封答案卷」上作答。
2. 本試題紙空白部分可當稿紙使用，試題須隨答案卷繳回。
3. 筆試可使用英英字典，但不可使用電子字典，亦不可攜帶其他資料入場。

科目：英文作文與文化分析

系所組：英國語文學系碩士班
國際文創與商務溝通組

In a world where AI-generated contents and digital economy thrive, how will you ensure that the creative content creators, producers, distributors, and consumers all get their fair share in the CCI (Cultural and Creative Industries) value chain? **Read the following quote and produce ONE well-written essay to express your view about how to nurture a sound ecology for the development of cultural and creative industries locally or globally. Be sure to provide a thesis statement that articulates your central argument and provide concrete examples or evidence to support your view. (100%)**

According to *Cultural Times: The First Global Map of Cultural and Creative Industries*, despite the profits, job opportunities, and other benefits that may be generated by CCI, two problems pose obstacles in their development:

CCI players face two difficulties: trying to persuade consumers to pay for something they may have been accessing for free, and extracting a fair share of the value generated by cultural content, which has been largely captured by online intermediaries. The problem of a value chain distorted in favor of internet intermediaries needs to be addressed by policy makers across borders, so that the internet becomes a fair-trade place for creators and their works.

If you were one of the policy makers, CCI scholars, or influencers, what will you do to deal with the difficulties and ensure a better environment and future for CCI development?

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