

(107)輔仁大學碩士班招生考試試題

考試日期：107 年 3 月 9 日第一節

本試題共 1 頁 (本頁為第 1 頁)

科目：心理學研究法 系所組：心理學系應用心理學組

問答題：每題 20 分

1. 請問用個人經驗來推論心智運作，有什麼問題？
2. 請介紹一個心理學研究會使用到的儀器設備（電腦除外），並說明這個設備是利用什麼原理來幫助我們了解人類的心智運作
3. 有一個研究者想要了解年齡與性別是否會影響被詐騙的機率，結果他發現年齡與性別之間有交互作用。請畫一張符合這個結果的長條圖
4. 請說明用問卷來做心理學研究，有哪些優點、缺點？
5. 請問一般在網路上收集的問卷資料，有什麼取樣上的問題？該怎麼改善？

※ 注意：1. 考生須在「彌封答案卷」上作答。

2. 本試題紙空白部份可當稿紙使用。

3. 考生於作答時可否使用計算機、法典、字典或其他資料或工具，以簡章之規定為準。

科目：統計學

系所組：心理學系

一、一份針對待業者提供不同目標工作坊訓練：學習目標 (learning goal) 與表現目標 (performance goal)，及其對於求職意圖 (job search intention) 與求職行為 (job search behavior) 影響的研究，結果如下表所示，請試著回答以下問題 (50%)

1) 針對求職意圖而言，根據表中進行模式一 (Step1) 與模式二 (Step2) 之比較，有那些重要發現？請以表中提供的資訊，說明你所得知的研究結果。

2) 就求職行為來看，三個模型 (Step1, Step2, Step3) 的比較結果，有何重要發現？請以表中所列數據資訊，說明研究結果。

資料來源：van Hooft, E. A. J. & Noordzij, G. (2009). The Effects of Goal Orientation on Job Search and Unemployment: A Field Experiment Among Unemployed Job Seekers. *Journal of Applied Psychology*, 94(6), 1581-1590.

Regression Analyses Examining the Effects of the Workshops on Job Search Intention and Job Search Behavior

Predictor	T1 job search intention (β)		T2 job search behavior (β)		
	Step 1	Step 2	Step 1	Step 2	Step 3
Step 1: Covariates					
Sex ^a	.06	.05	-.02	-.05	-.06
Trait learning goal orientation	-.13*	-.14*	.02	.00	-.02
Trait performance goal orientation	.16**	.19**	.00	.00	-.03
Time 0 job search intention	.86**	.85**			
Time 0 job search behavior			.70**	.70**	.56**
Step 2: Training conditions					
Learning goal condition ^b		.14*		.19*	.17*
Performance goal condition ^c		.03		.12	.12
Step 3: Mediator variable					
Time 1 job search intention					.22*
Multiple R	.85**	.86**	.70**	.72**	.74**
ΔR^2		.02†		.03†	.02*
Adjusted R^2	.71	.73	.47	.49	.51

Note. Because of incidental missing values, N is 108 for job search intention and 86 for job search behavior.

^a 0 = male, 1 = female. ^b Dummy variable with 0 = performance goal or control workshop, 1 = learning goal workshop. ^c Dummy variable with 0 = learning goal or control workshop, 1 = performance goal workshop.

† $p < .10$. * $p < .05$. ** $p < .01$.

二、試說明統計假設的檢定程序及意涵。(20%)

三、Steven Goodman 曾在他的文章中提出有關於 p 值的迷思（參見下表），也有不少學者（如：Blakeley B Mcshane & Andrew Gelman、George Cobb）提出應該放棄以統計顯著性（p 值）作為研究結果判準的作法，對此，美國統計學會（American Statistical Association）也提出了六個準則來避免 p 值誤用（參見以下 Ron Wasserstein 的摘述）。請問：對於 p 值的迷思與誤用的討論，你有何看法？科學報導除了 p 值外，你認為還可以加入什麼資訊，來協助閱讀者判斷研究效果？（30%）

1	<i>If $P = .05$, the null hypothesis has only a 5% chance of being true.</i>
2	<i>A nonsignificant difference (eg, $P \geq .05$) means there is no difference between groups.</i>
3	<i>A statistically significant finding is clinically important.</i>
4	<i>Studies with P values on opposite sides of .05 are conflicting.</i>
5	<i>Studies with the same P value provide the same evidence against the null hypothesis.</i>
6	<i>$P = .05$ means that we have observed data that would occur only 5% of the time under the null hypothesis.</i>
7	<i>$P = .05$ and $P \leq .05$ mean the same thing.</i>
8	<i>P values are properly written as inequalities (eg, "$P \leq .02$" when $P = .015$)</i>
9	<i>$P = .05$ means that if you reject the null hypothesis, the probability of a type I error is only 5%.</i>
10	<i>With a $P = .05$ threshold for significance, the chance of a type I error will be 5%.</i>
11	<i>You should use a one-sided P value when you don't care about a result in one direction, or a difference in that direction is impossible.</i>
12	<i>A scientific conclusion or treatment policy should be based on whether or not the P value is significant.</i>

資料來源：Goodman, S. (2008). A Dirty Dozen: Twelve P-Value Misconception.
<http://www.perfendo.org/docs/BayesProbability/twelvePvaluemisconceptions.pdf>.

- 1. P -values can indicate how incompatible the data are with a specified statistical model.*
- 2. P -values do not measure the probability that the studied hypothesis is true, or the probability that the data were produced by random chance alone.*
- 3. Scientific conclusions and business or policy decisions should not be based only on whether a p -value passes a specific threshold.*
- 4. Proper inference requires full reporting and transparency.*
- 5. A p -value, or statistical significance, does not measure the size of an effect or the importance of a result.*
- 6. By itself, a p -value does not provide a good measure of evidence regarding a model or hypothesis.*

資料來源：Wasserstein, R. L. & Lazar, N. A. (2016). The ASA's Statement on p-Values: Context, Process, and Purpose. The American Statistician, 70(2), 129-133.

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