

系組：英國語文學系多媒體英語教學組
科目：英文作文

【試題隨彌封答案卷繳回】

Read the following prompt and compose a four-paragraph composition according to the prompt guidelines.

In 108 curriculum (108 課綱), competence-based (素養導向) curriculum is crucial to cultivate learners' core competences in order to meet the current and future challenges. Some important components of competence-based curriculum include providing contexts for learning, using symbols for communication, concerning holistic development, focusing not only on passing knowledge but also on cultivating abilities and proper attitudes so as to apply learning into practices and solving problems in our daily life.

In the first paragraph of your composition, please discuss why competence-based curriculum is crucial to our education.

In the second paragraph, assuming you are an English teacher who will design a twenty-minute competence-based lesson plan activity, please **choose one option** listed below and describe your activity.

[Option 1- a specific topic]

Work out an activity that helps your students deal with negative comments.

[Option 2 - open topics]

Think of a problem that might happen to students in their daily life. Focus on guiding them to solve the problem.

In this paragraph (the second paragraph), describe details of your 20-minute lesson activity. Please indicate your learners' age, English proficiency level, the objectives you hope to achieve in the task and the assessment measures, the materials you will use, the steps of the task, and why this task will help the students solve the problem.

In the third paragraph, please briefly explain the tasks in the follow-up lesson.

Finally, please write a brief conclusion in the last paragraph.

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※ 注意：

1. 考生須在「彌封答案卷」上作答。
2. 本試題紙空白部分可當稿紙使用。
3. 筆試可使用英英字典，但不可使用電子字典，亦不可攜帶其他資料入場。

系組：英國語文學系國際文創與商務溝通組

科目：英文作文與文化分析

【試題隨彌封答案卷繳回】

According to UNESCO, creative industries “are becoming increasingly important components of modern post-industrial knowledge-based economies. Not only are they thought to account for higher than average growth and job creation, they are also vehicles of cultural identity that play an important role in fostering cultural diversity” (1). While the term “cultural industries” refers to “industries which combine the creation, production and commercialization of creative contents which are intangible and cultural in nature,” the term “creative industries” was coined to encompass “a broader range of activities which include the cultural industries plus all cultural or artistic production, whether live or produced as an individual unit” (1).

What is your view about the local or international development of creative industries? What is your role in it? Please elaborate your view about the two questions below in particular. Be sure to write a well-organized essay that contains a clear thesis statement, topic sentences, well-developed paragraphs, and a sound conclusion. (100%)

1. Do you agree that creative industries may generate more jobs, contribute to economic growth, feature cultural identity, and foster cultural diversity? What are the pros and cons in “commercializing” creative or cultural contents? Provide one concrete artistic or creative production with your analysis as an example to support your argument.
2. How would you apply what you have learned about art, culture, literature, or business skills to play an active role in the development of creative industries? How would you do it well with your background and what you plan to learn in the MA program?

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