

系組：英國語文學系 多媒體英語教學組
科目：英文作文

【試題隨彌封答案卷繳回】

Read the following writing prompt and compose a **well-organized** essay. Include **an introductory paragraph to state your topic and key points, body paragraphs, and a conclusion.** Use TESOL or learning theories, relevant details, and examples to support your arguments. (100%)

Bilingual education and policy have received much attention in Taiwan due to the recent social and economic situations. To implement bilingual education, our society, schools, teachers and students encounter issues and problems. You may express your viewpoints on the following questions. What is your definition of bilingual education in Taiwan? What are the problems and issues of bilingual education? Are there any solutions to them? Regarding language components and subject content, is there one more important than another in bilingual education? What can language teachers and subject teachers do to carry out bilingual education in the classroom?

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※ 注意：

1. 考生須在「彌封答案卷」上作答。
2. 本試題紙空白部分可當稿紙使用。
3. 筆試可使用英英字典，但不可使用電子字典，亦不可攜帶其他資料入場。

(111)輔大碩士班招生考試試題

考試日期：111 年 3 月 4 號第 2 節

本試題共 1 頁 (本頁為第 1 頁)

系組：英國語文學系 國際文創與商務溝通組

科目：英文作文與文化分析

Instructions: There are two parts to this exam. Answer both questions in essay format and in order. Try and give concrete examples and precise arguments to elaborate your claims or observations. Please do not spend too much time on any one question in particular. Be sure to write your answers in essay format, with an introduction, well-developed paragraphs, and a conclusion for each essay.

Essay #1: (50 Points)

In a well-developed essay, discuss what is your motivation for wanting to study about creative culture and/or business communication at the graduate level and in our program.

In the first part of your essay, discuss what is your understanding of **creative culture** or **what is your understanding of business communication, or both.**

In the second part of your essay, explain how you think your previous academic background, your work experiences (if any), your participation in internships and/or in any volunteer work, and/or your intended professional goals and aspirations, make you compatible for this graduate program.

Your essay should include an introduction, well-developed paragraphs, and a conclusion.

Essay #2: (50 Points)

According to cultural theorist Stuart Hall, “Representation is an essential part of the process *by which meaning is produced and exchanged between members of a culture*. It does involve the use of language, of signs and images which stand for or represent things.”

A work of art (i. e. a painting, a piece of sculpture), a film or a play, a work of literature (i. e. a novel, a short story, a poem), a ritual, an architectural design, a monument or a place of worship, serve as **cultural products** that embody and represent cultural norms, values, and ideas.

Choose one cultural product from the list above, and in a well-organized essay discuss how it constitutes and represents cultural ideas, knowledge and/or meaning. Your essay should include an introduction, well-developed paragraphs, and a conclusion.

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