

Cengage Vital Source Explore

資料庫使用手冊

Cengage Vital Source Explore介紹

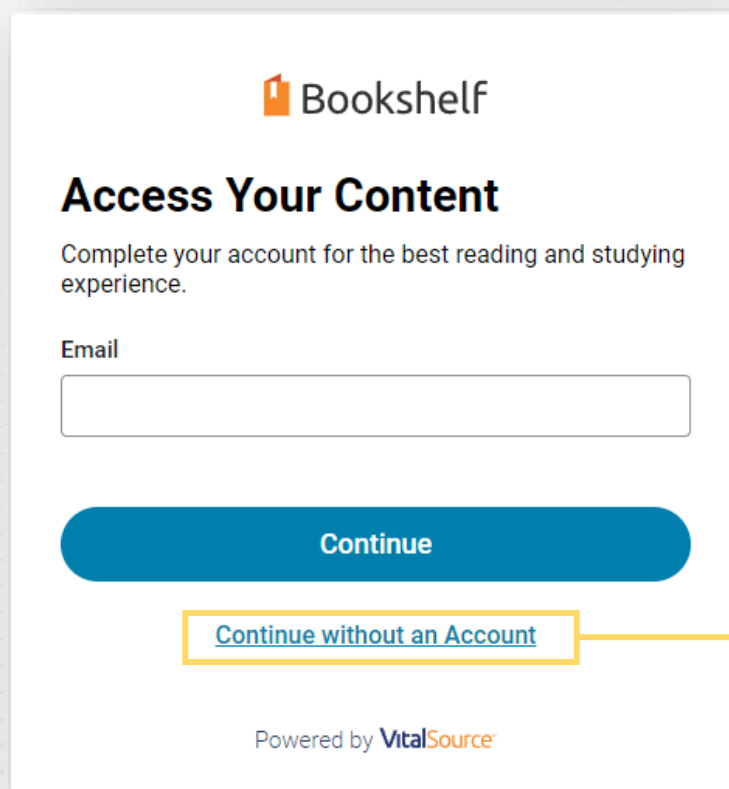
Cengage Vital Source Explore電子書庫，涵蓋最新年份跨領域書籍資料庫，包含理工商管，文史社科，藝術音樂等七大類，例如**經濟、歷史、哲學、社會學、心理學、電腦科學、應用數學、統計學**等51個主題學科，並可使用**不同載具**登入方便使用。




登錄介面

申請帳號

輸入信箱可註冊專屬帳戶，並可於APP上使用



 Bookshelf

Access Your Content

Complete your account for the best reading and studying experience.

Email

[Continue](#)

[Continue without an Account](#)

Powered by VitalSource

直接進入

若無需註冊帳號，可點選 Continue without an Account 直接進入資料庫

資料庫首頁

進入後可針對系統分類進行書籍檢索，如熱門書籍、精選書籍、最新上架、亞洲適用合集等分類。

The screenshot displays the Bookshelf website interface. At the top, there is a navigation bar with the Bookshelf logo, a search bar, and icons for Store, a document, a grid, and a refresh. Below the navigation bar, there are two tabs: "Library" and "Explore". The main content area is divided into two columns. The left column is titled "Recommended for you" and features a large card for "The Great Gatsby" by F. Scott Fitzgerald. The card includes the book cover, a brief description, and a "Read Now!" button. The right column is titled "See what's trending" and lists three books: "Bookshelf Tutorial, 2nd Edition" by VitalSource Technologies, "Strategic Management: Concepts and ..." by Michael A. Hitt, R. Duane Ireland, and Robert..., and "Issues and Ethics in the Helping Prof..." by Gerald Corey and Marianne Schneider Corey. Below these columns, there is a section titled "Top picks for you" with a right-pointing arrow. This section displays a horizontal row of book covers, including "Understanding ADT" by Lois Fichner-Rathus, "PSYCHOLOGY: Themes & Variations" by Cengage, "PRINCIPLES OF ECONOMICS" by Gregory Mankiw, and "Essentials of Pharmacology for Health Professionals" by Cengage. At the bottom of the page, there is a dark blue footer with a "Borrowed items" button on the left and "Download our App | Redeem Codes" with a help icon on the right.

Bookshelf Search Store

Library Explore

Recommended for you

The Great Gatsby
F. Scott Fitzgerald's masterpiece, *The Great Gatsby*, captures the spirit of the Jazz Age and uses society's obsession with money and power to create a moving stor...

Read Now!

See what's trending

Bookshelf Tutorial, 2nd Edition
VitalSource Technologies

Strategic Management: Concepts and ...
Michael A. Hitt; R. Duane Ireland; Rober...

Issues and Ethics in the Helping Profe...
Gerald Corey; Marianne Schneider Core...

[View All](#)

Top picks for you >

Borrowed items | [Download our App](#) | [Redeem Codes](#) ?

檢索結果

使用搜尋欄輸入關鍵字，即可獲得相關書籍。

The screenshot shows the Bookshelf app interface. At the top, the search bar contains the text "economics". Below the search bar, the title "Results for 'economics'" is displayed. Underneath, there is a section titled "Content in My Books" which features a book cover for "Principles of Economics" and a link to "246 Results". Below this is a section titled "Book matches" which displays three book covers: "Principles of Economics, 9th Edition" by Gregory Mankiw, "Calculus, Metric Edition, 9th Edition" by James Stewart, Daniel Clegg, and Saleem Watson, and "Physics for Scientists and Engineers with Modern Physics, Tenth Edition" by Serway and Jewett.


Bookshelf

Search: economics

Store

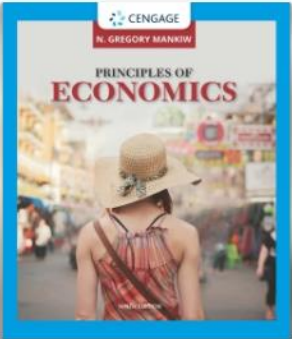
Results for "economics"

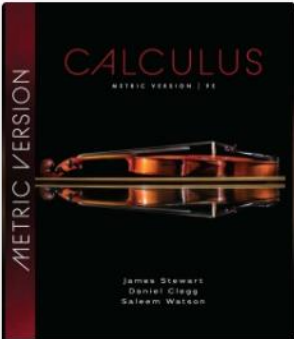
Content in My Books

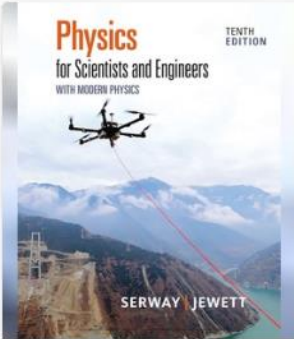
 Principles of Economics

[246 Results](#)

Book matches

 Principles of Economics, 9th Edition

 Calculus, Metric Edition, 9th Edition

 Physics for Scientists and Engineers with Modern Physic...

書籍借閱

將游標移至所選書籍，即可點選借閱或查看即說明。

單日借閱書籍上限為xxx本

The screenshot displays a library website interface. At the top, there is a 'Bookshelf' header with a search bar. Below the header, there are tabs for 'Library' and 'Explore'. A large blue banner asks 'Looking for something specific?' with a search input field. A 'Trending >' section shows four book covers: 'Shelly Cashman Series® Microsoft® Office 365® & Office...', 'Understanding Art, 11th Edition', 'Environmental Science, 16th Edition' (highlighted with a yellow border), and 'Accounting, 28th Edition'. The 'Environmental Science, 16th Edition' card shows a 'Borrow' button and a '1 day loan' period. On the right, a detailed view of the 'Environmental Science, 16th Edition' book is shown, including the authors 'G. Tyler Miller; Scott Spoolman', a green checkmark indicating it is 'Available' (4 of 5 copies left), a 'Loan Period: 1 days' setting, and a 'Borrow' button. Below the button, it says 'Returns available'. The publisher information is 'Cengage Learning US', the format is 'Book', and the publication date is '01/2018'. The description mentions that the book is part of the Shelly Cashman Series and is designed to inspire and equip students with the tools and knowledge to address environmental issues.

Bookshelf

Library Explore

Looking for something specific?

Search

Trending >

Shelly Cashman Series®
Microsoft® Office 365® & Offi...

Understanding Art, 11th Edition

Environmental Science, 16th Edition

Accounting, 28th Edition

Available
4 of 5 copies left

Loan Period: 1 days

Borrow

Returns available

Publisher:
Cengage Learning US

Format:
Book

Published:
01/2018

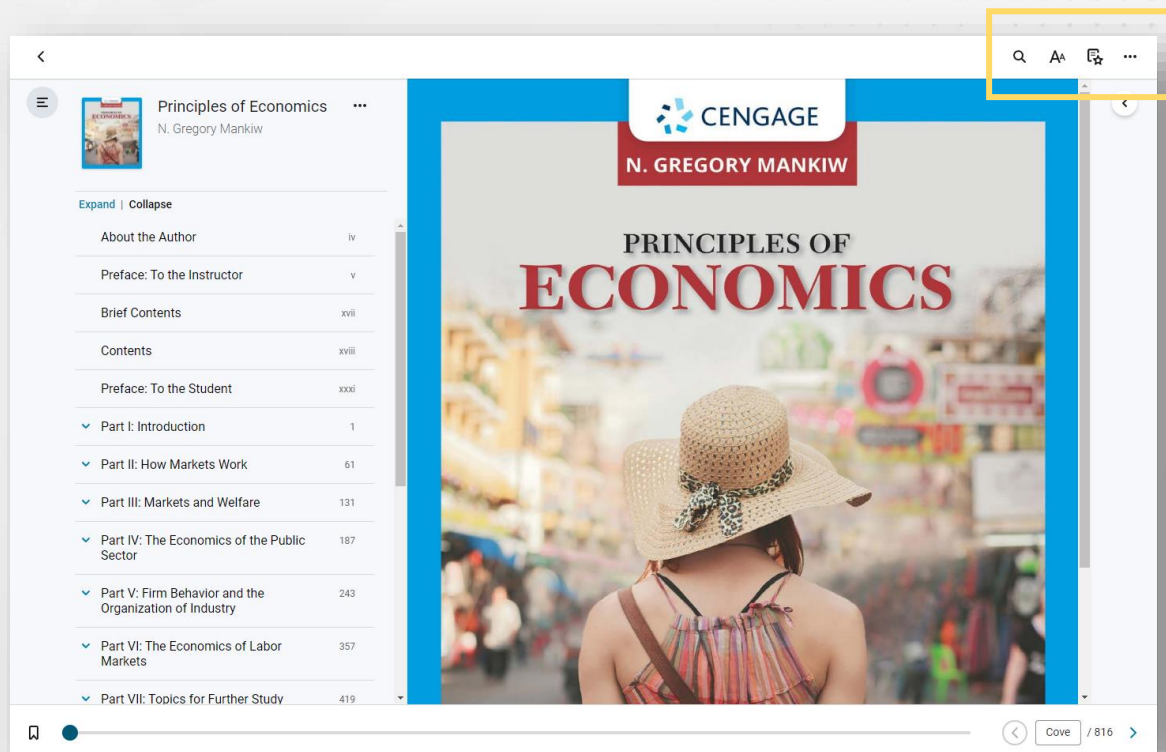
VBID:
9781337670753

Description:
The 16th Edition Of ENVIRONMENTAL SCIENCE Is "Inspiring People To Care About The Planet." Partnering With National Geographic Learning, The Authors Tyler Miller And Scott Spoolman Deliver A Text That Equips And Inspires You With The Tools And Knowledge To Make A Difference Solving Today's Environmental Issues. Exclusive Content Highlights Important Work Of National Geographic Explorers And Grantees And Features Vivid Photos

Borrowed items

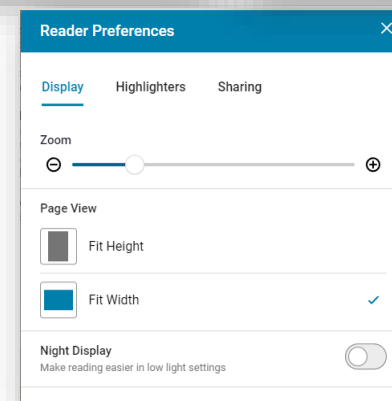
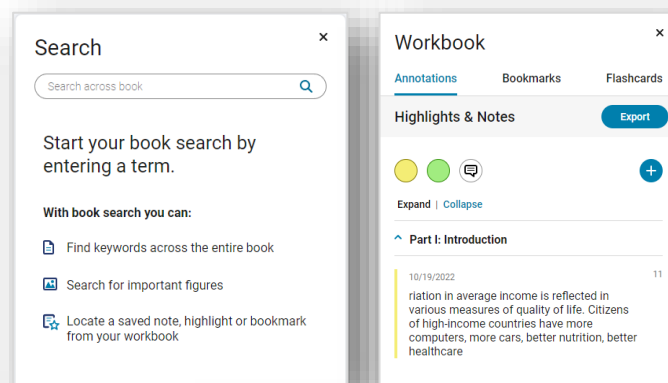
資料畫面

進入書籍後即可閱讀紙本書籍畫面。



閱讀小工具

提供書籍關鍵字檢索、畫面偏好設定、跟練習簿可查看註解、書籤及抽認卡



資料畫面

提供章節分類可直接點選欲閱讀章節。

Principles of Economics
N. Gregory Mankiw

Expand | Collapse

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Brief Contents	xvii
Contents	xviii
Preface: To the Student	xxxi
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Part II: How Markets Work	61
Part III: Markets and Welfare	131
Part IV: The Economics of the Public Sector	187
Part V: Firm Behavior and the Organization of Industry	243
Part VI: The Economics of Labor Markets	357
Part VII: Topics for Further Study	419

PRINCIPLES OF ECONOMICS

N. GREGORY MANKIW

Cove / 816

Principles of Economics
N. Gregory Mankiw

Expand | Collapse

Brief Contents	xvii
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Chapter 2: Thinking Like an Economist	17
Chapter 3: Interdependence and the Gains from Trade	45
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Part III: Markets and Welfare	131
Part IV: The Economics of the Public Sector	187
Part V: Firm Behavior and the Organization of Industry	243

CHAPTER 1
Ten Principles of Economics

The word *economy* comes from the Greek word *oikonomia*, which means "one who manages a household." At first, this origin might seem peculiar. But in fact, households and economies have much in common.

A household faces many decisions. It must decide which household members do which tasks and what each member receives in return. Who cooks dinner? Who does the laundry? Who gets the extra dessert at dinner? Who gets to drive the car? In short, a household must allocate its scarce resources (time, dessert, car mileage) among its various members, taking into account each member's abilities, efforts, and desires.

Like a household, a society faces many decisions. It must find some way to decide what jobs will be done and who will do them. It needs some people to grow food, other people to make clothing, and still others to design computer software. Once society has allocated people (as well as land, buildings, and machines) to various jobs, it must also allocate the goods and services they produce. It must decide who will eat caviar and who will eat potatoes. It must decide who will drive a Ferrari and who will take the bus.

Cove / 816

內容標記

選取文字後提供筆記、複製、製作字卡、朗讀文字功能等。

可從右上角的練習簿小工具，查看所有存取的提示、附註、書籤和抽認卡等。

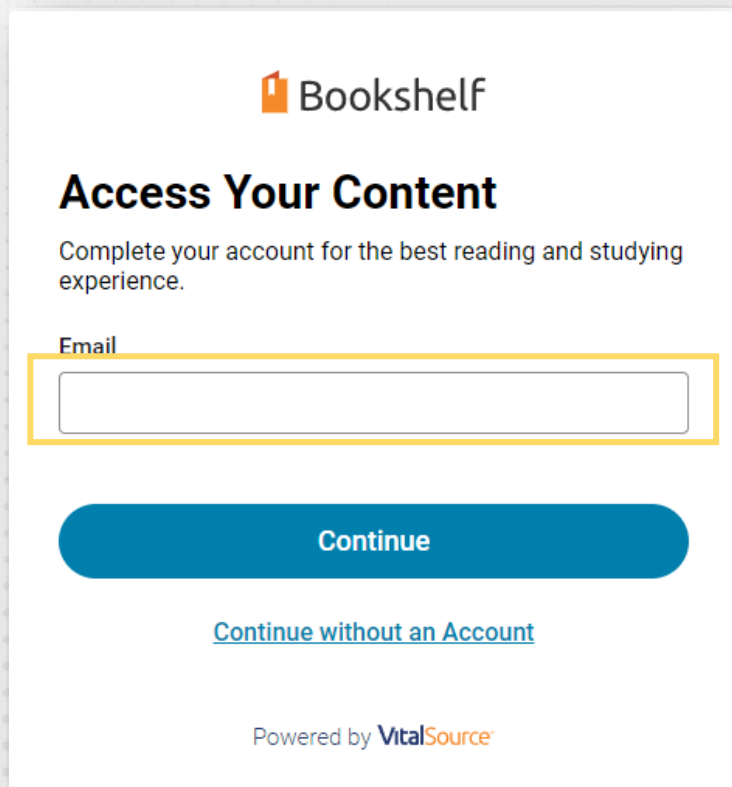
The screenshot displays a digital reading interface. The main content area shows a document titled "CHAPTER 1 TEN PRINCIPLES OF ECONOMICS 11". The current section is "1-3 How the Economy as a Whole Works". A sub-section "1-3a Principle 8: A Country's Standard of Living Depends on Its Ability to Produce Goods and Services" is highlighted. A context menu is open over the highlighted text, offering options: "Mellow Yellow" (with a yellow circle icon), "Add Note", "Copy", "Create Flashcard", and "Read Aloud from here". The sidebar on the right is titled "Workbook" and contains tabs for "Annotations", "Bookmarks", and "Flashcards". Under "Annotations", there is a section for "Highlights & Notes" with an "Export" button. A list of annotations is shown, including one for "Part I: Introduction" dated "10/19/2022" on page "11". The bottom of the screen features a navigation bar with a "Back to Page" button and a page indicator "11 / 816".

APP使用説明

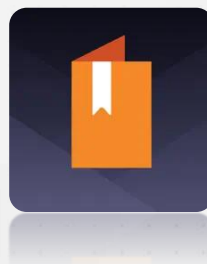
登錄介面

申請帳號

先於網頁版上申請帳號密碼，即可在手機或平板上安裝APP使用。



The screenshot shows the Bookshelf account creation interface. At the top is the Bookshelf logo. Below it is the heading "Access Your Content" followed by the text "Complete your account for the best reading and studying experience." There is an "Email" label above a text input field, which is highlighted with a yellow border. Below the input field is a blue "Continue" button. At the bottom, there is a link for "Continue without an Account" and a footer that says "Powered by VitalSource".

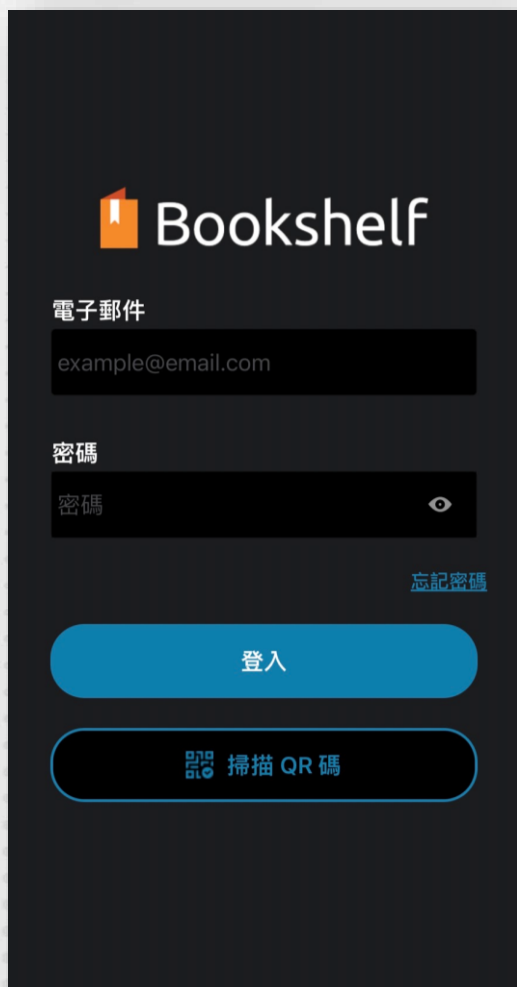


安裝APP

搜尋Bookshelf即可下載安裝


登入帳號

使用網頁版註冊時的帳號
登入平台



Bookshelf

電子郵件
example@email.com

密碼
密碼 

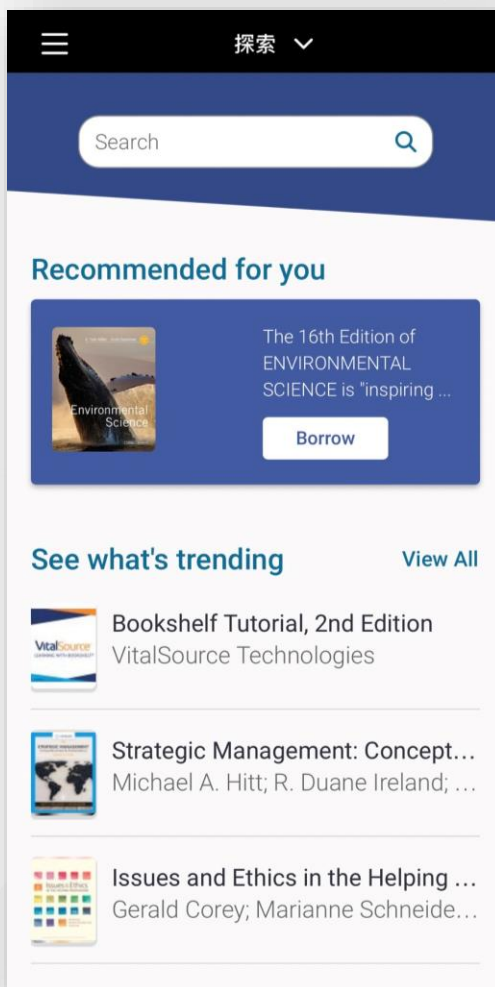
[忘記密碼](#)

登入

掃描 QR 碼

探索畫面

登入後即可開始探索書籍
或輸入關鍵字檢索書籍



探索

Search

Recommended for you

The 16th Edition of ENVIRONMENTAL SCIENCE is "inspiring ..."

Borrow

See what's trending [View All](#)

Bookshelf Tutorial, 2nd Edition
VitalSource Technologies

Strategic Management: Concept...
Michael A. Hitt; R. Duane Ireland; ...

Issues and Ethics in the Helping ...
Gerald Corey; Marianne Schneide...

我的書庫

若已有借閱紀錄
可切換至我的書庫查看



我的書庫

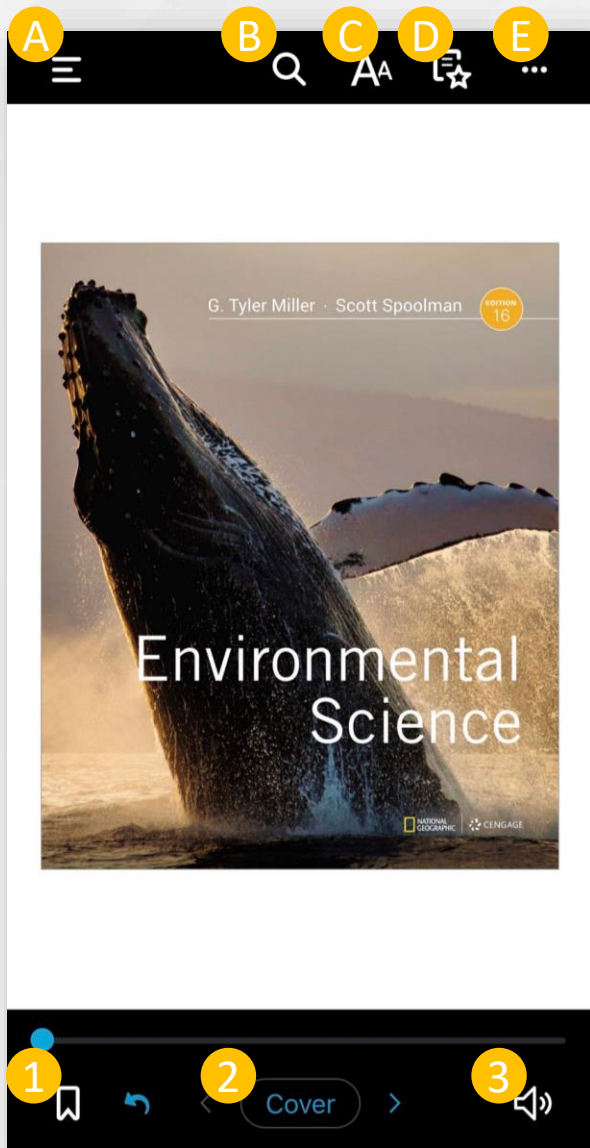
Microsoft Office 365 & OFFICE 2019
CENGAGE
SHELLY CASHMAN SERIES
INTRODUCTORY
CABLE | FREUND | HONE | SEBOK | VERHAAT

檢視所有書籍

操作說明指南

新功能

閱讀小工具



A.目錄：導覽至特定章節或段落，也可從此返回書庫

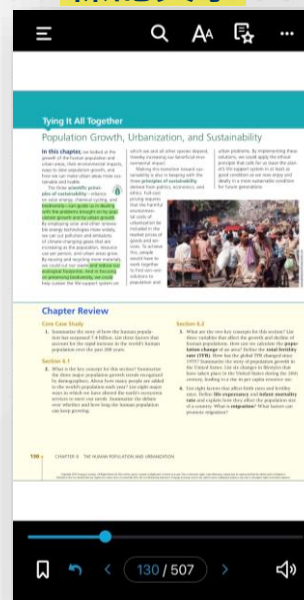
B.搜尋：輸入關鍵字，進行檢索概念、影像、標示、附註或書籤

C.閱讀偏好設定：設定閱讀檢視、導覽設定及螢光筆設定

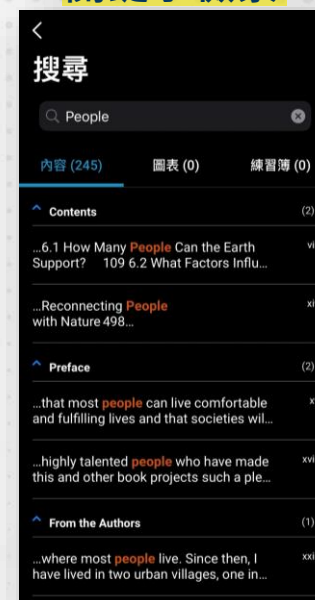
D.練習簿：存取所有附註、標記、書籤和抽認卡

E.更多選項：存取說明、提供反饋、帳戶管理設定

標記文字



關鍵字檢索



下方功能列

1.點選書籤可標記儲存此頁面

2.顯示目前頁碼，點選輸入可前往指定頁面

3.大聲朗讀：聆聽此頁內容

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資料庫使用手冊