



## INTRODUCTION

**SAGE Knowledge** is the ultimate social sciences online library for students and researchers at all levels—undergraduates, post-graduates, teachers, and professors. With over 4,400 award-winning titles from SAGE Books, SAGE Reference, CQ Press, and Corwin, the platform offers an interdisciplinary social science book and reference titles published from 1994 to the current day with annual frontlist upgrades.

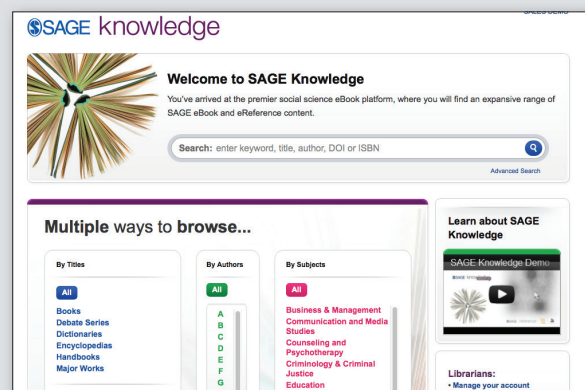
### When should I use **SAGE Knowledge**?

- ★ Find SAGE, CQ Press, or Corwin eBook
- ★ Search for a quick explanation of a term or concept
- ★ Get help identifying key research
- ★ Find in-depth overviews of topics across the social sciences

In depth coverage of the following subject areas:

- Business (575+ titles)
- Counseling (350+ titles)
- Criminology (210+ titles)
- Education (1,000+ titles)
- Geography (110+ titles)
- Health & Social Care (330+ titles)
- Media/Communication (420+ titles)
- Political Science (480+ titles)
- Psychology (290+ titles)
- Sociology (580+ titles)

**SAGE Knowledge** contains information suited to all levels of researchers, from undergraduate students starting their first projects to the most senior faculty.





# PRODUCT TOUR

The platform has many tools to simplify the research process:

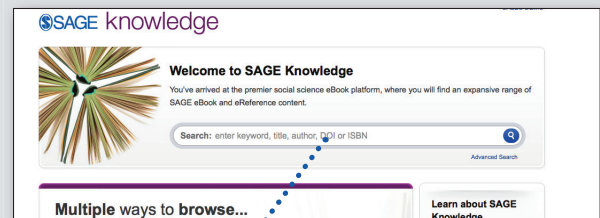
- Table of contents navigation
- Email Chapter Link and Share features for social sites
- Ability to easily change text size
- Chapter print and PDF download options
- Citation options including export to End Note, RefWorks and other citation manager software

Let's take a look at at the different sections of the platform.

We'll start with Browse Topics.

## ► Clear navigation options

Most people will simply type in their query into the search bar, but **SAGE Knowledge** also has clear browse options. These also signal to the user what kind of site it is and what content is included.

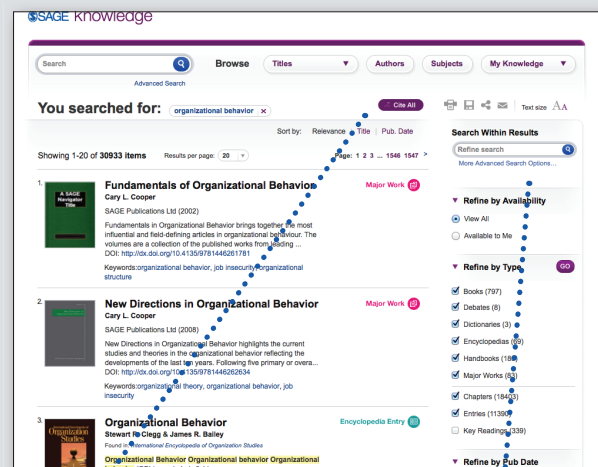


The navigation options are echoed throughout the site in the top rail.

## ► Search

Search results include books, dictionary entries, chapters, encyclopedia entries, major works and handbooks. Each search result shows a snippet of the full text and search terms are highlighted in this text

Searches can be saved by clicking on the floppy disk icon. The saved search remembers the search parameters users can execute again in the future from the "My Knowledge" area.



Citations can be exported for every result in a search by clicking on the purple "Cite all" button

Options to further refine the results are on the right rail, by type of content, subject area, publication date or keyword

## ▶ Within the book/encyclopedia

The screenshot shows an encyclopedia entry for 'Organizational Behavior' by Lyman W. Porter. A dotted line points from the text 'There is an option to "Search with chapter"' to a search box labeled 'Search within chapter...'. Another dotted line points from the text 'On the right rail—related keywords are suggested, and further down this rail there is a link to other books by author' to the 'Related Keywords' and 'Related Articles in SAGE Knowledge' sections on the right-hand side of the page.

There is an option to “Search with chapter”

On the right rail—related keywords are suggested, and further down this rail there is a link to other books by author

## ▶ Videos

The screenshot shows an encyclopedia entry for '65th Infantry Regiment' by Carlos E. Cortés. A dotted line points from the text 'If you are in a title with video, you will see the "video button"' to a 'Video' button located above the video player. The video player shows a scene with soldiers in a field.

If you are in a title with video, you will see the “video button”.

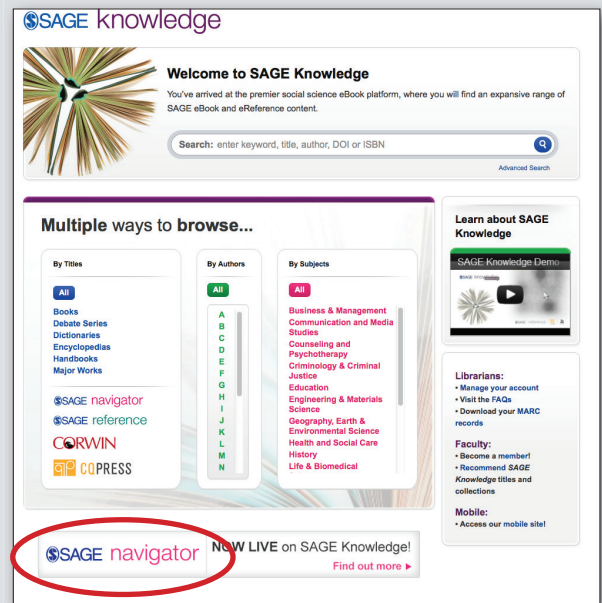
Many of our newer titles now include multimedia such as video, which include full transcripts.

## ► Sage Navigator

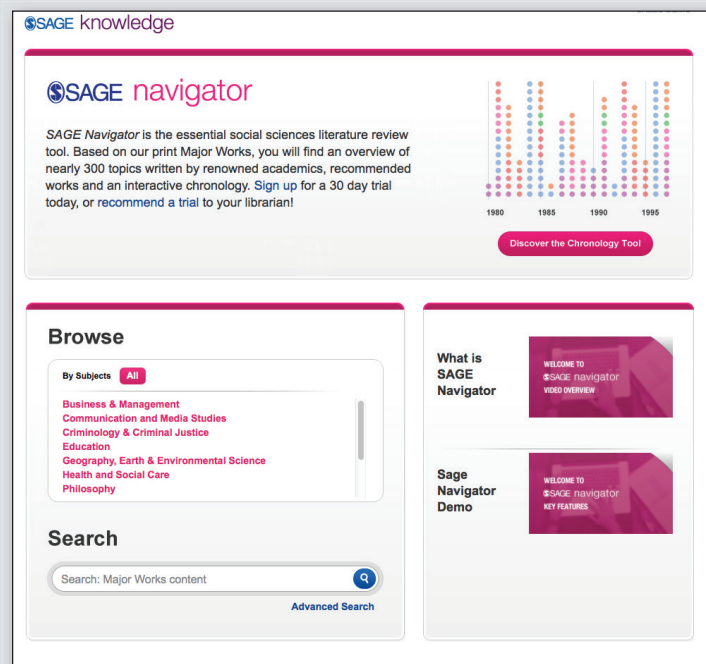
In a world where Google churns out 20 million results per query, **SAGE Navigator**, hosted on SAGE Knowledge, provides a place for users to locate only the best of the scholarship in the field or topic and includes literature from over 1,000 publishers.

### Key Elements

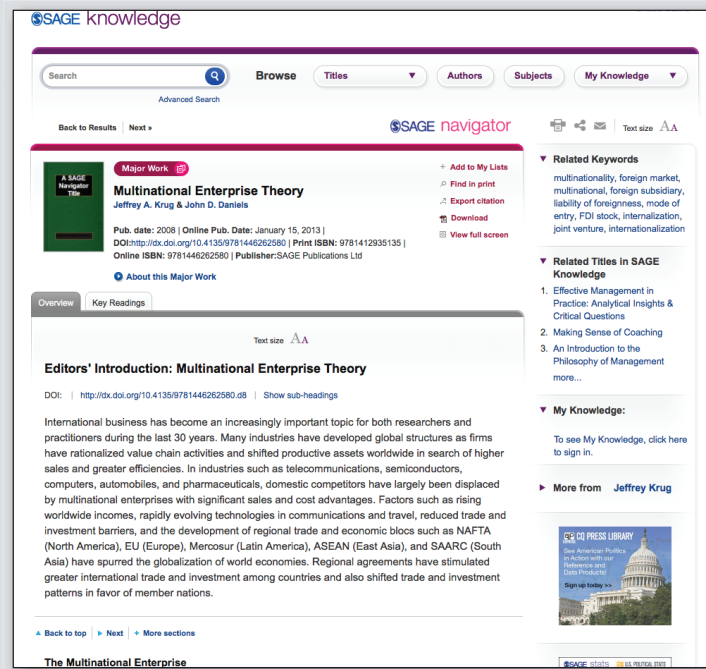
These are more than 'guides' based on the Major Works with 50-150 recommended pieces of literature, totaling over 21,000 key readings. Links to the full text of non-SAGE content are provided where available, which should be accessible to users who have already authenticated through the library interface.



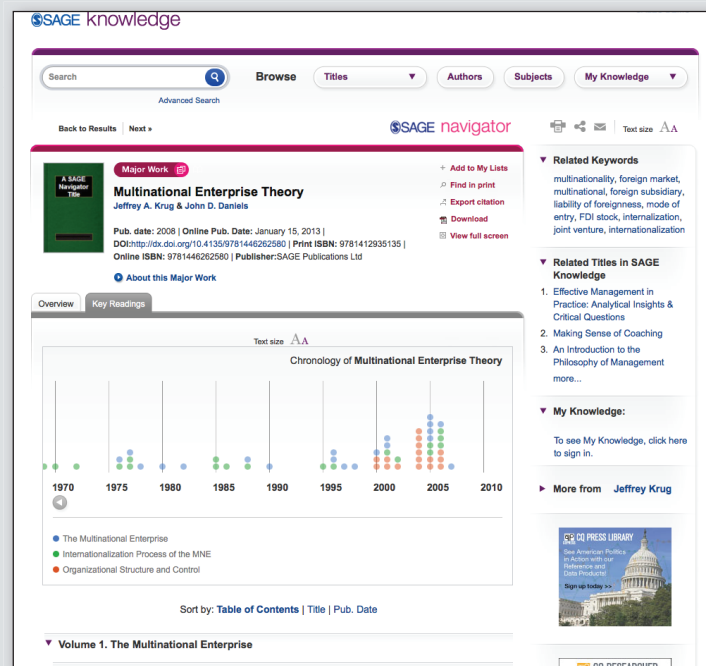
- 1 **SAGE Navigator landing page:** Browse or search within SAGE Navigator titles only.



- 2 **Overview:** Each title includes an overview of the discipline, where the editor explains how he or she selected the readings.



- 3 **Key readings:** A chronology gives the user the opportunity to visualize development of research. It shows the categories that the editor defined as most important, plotted on a timeline. The key section and colored dots, each of which represents a key reading, are designed to help researchers recognize patterns within the topic



Users can then select the readings listed to review an abstract of the journal article; and click on “Full text” and get taken to the full article on the publisher’s site. They will be able to read the full article if their institution has a subscription.

The screenshot shows a digital course content page. At the top, it is titled "Volume 1. The Multinational Enterprise". Below this, there is a section "Defining the Multinational Enterprise (MNE)" which contains two numbered items:
 

- 1. The Nature and Scope of Multinational Enterprise** by Franklin R. Root (1990), from *International Trade and Investment*.
- 2. The Multinational Enterprise as an Economic Organization** by Richard E. Caves (1982), from *Multinational Enterprise and Economic Analysis*.

 The next section is "Multinational versus Domestic Firms", which includes:
 

- 3. Investor Recognition of Corporate International Diversification** by Tamir Agmon and Donald R. Lessard (1977), from *The Journal of Finance*.
- 4. Investment Performance of U.S.-based Multinational Companies: Comments and a Perspective on International Diversification of Real Assets** by Raj Aggarwal (1980), from *Journal of International Business Studies*.
- 5. Effects of International Diversity and Product Diversity on the Performance of Multinational Firms** by Stephen Tallman and Jitao Li (1996), from *Academy of Management Journal*.
- 6. Multinationality and Firm Performance** by Ki C. Han, Suk Hun Lee, and David Y. Suk (1998), from *Multinational Business Review*.
- 7. The Evidence from Canadian Firms on Multinational Diversification and Performance** by Ike Mathur, Manohar Singh, and Kimberly C. Gleason (2001), from *The Quarterly Review of Economics and Finance*.
- 8. The Relationship between Multinationality and the Performance of Taiwan Firms** by Yi-Chien Chiang and Tzu-Hui Yu (2005), from *The Journal of American Academy of Business*.

 On the right side of the page, there is a "GO RESEARCHER" button and a small image of a building at night with the text "Enjoy free access to the #1 source for in-depth coverage of Wiley's content! Sign up today >>>".



## SAMPLE COURSE ASSIGNMENTS

**SAGE Knowledge** provides books and reference content across the social science curriculum, which can be utilized by students discovering these topics on their own, or by faculty recommending supplementary texts for use.

### Area: B.S in Health Studies—General Program

To successfully navigate the ever-evolving healthcare field, today’s health professionals can benefit from a solid foundation in the health sciences. Walden’s B.S. in Health Studies General Option gives you the opportunity to custom-tailor a course of study to support your career goals. Whether you’re currently working in a health-related field, are seeking to complete a bachelor’s degree, or are just starting your college studies, the B.S. in Health Studies General Option offers you the flexibility to explore a range of topics in healthcare, including global and public health, epidemiology, health promotion, and interdisciplinary perspectives on healthcare delivery.

## Core Courses

- Concepts of Health Promotion
- Behavioral and Cultural Issues in Healthcare
- Principles of Epidemiology
- Context of Healthcare Delivery
- Introduction to Research Methods and Analysis
- Behavioral and Cultural Issues in Healthcare
- Aging Across the Lifespan
- Health Informatics
- Ethical and Legal Issues in Healthcare
- Interdisciplinary Perspectives in Healthcare
- Current Issues in Healthcare Policy and Practice
- Public and Global Health

## Selection of **SAGE Knowledge** titles that support core courses

- Encyclopedia of Human Development
- Handbook of Social Studies in Health and Medicine
- AGE Handbook of Healthcare Ethics
- Sharing Assessment in Health and Social Care: A Practical Handbook for Inter-professional Working
- Encyclopedia of School Health
- Encyclopedia of Lifestyle Medicine & Health
- Handbook of Work Stress
- Encyclopedia of Social Science Research Methods
- Health Promotion Settings: Principles and Practice
- Settings for Health Promotion: Linking Theory and Practice
- Key Concepts in Public Health
- Health Promotion Practice
- Values, Ethics and Health Care

## **Area: Associate of Arts with a Concentration in Criminal Justice**

Explore the world of criminal justice with an Associate of Arts with a concentration in Criminal Justice\* degree from University of Phoenix. This is a great way to start your journey into the field of criminal justice, corrections or security. In addition to building a solid foundation by studying policing practices, the court system, corrections and juvenile justice, you'll develop sought-after critical-thinking skills as well as invaluable leadership abilities. All of the courses in our associate degree in criminal justice are updated regularly to ensure real-world relevance and are taught by leaders in the field of criminal justice and security.

### Selection of **SAGE Knowledge** titles that support core courses

- Criminal Justice
- Criminal Justice and Crime Control
- Counseling Criminal Justice Offenders
- Race and Criminal Justice
- Criminal and Social Justice
- Criminal Law and Criminal Justice: An Introduction
- Understanding Criminal Justice: Sociological Perspectives
- Information Technology and the Criminal Justice System
- A History of Modern American Criminal Justice
- Comparative Criminal Justice: Making Sense of Difference
- Grantsmanship for Criminal Justice and Criminology
- Snapshots of Research: Readings in Criminology and Criminal Justice

### **Area: Bachelor of Education Program: Elementary**

Our goal is to prepare teacher candidates to become highly effective and skilled professional teachers who continue to learn and develop expertise through inquiry and reflective practice. Utilizing a strong research base, a focus on the learner, close connections with field partners and a commitment to modeling responsive, innovative teaching practice, the program is designed to assist teacher candidates construct professional knowledge and develop deep understanding of teaching and learning for the diverse needs of our communities.

### Core Courses

- Teacher Education Seminar
- Psychological Foundations of Learning and Development
- School and Society
- Curriculum and Instruction Courses
- Related Studies Course
- Practicum
- Internship

### Selection of **SAGE Knowledge** titles that support core courses

- 4 Powerful Strategies for Struggling Readers Grades 3-8: Small Group Instruction that Improves Comprehension
- Bringing Poetry Alive: A Guide to Classroom Practice
- Creative Ways to Teach Literacy: Ideas for Children aged 3 to 11
- Cross-Curricular Approaches to Teaching and Learning
- Dealing with Feeling: An Emotional Literacy Curriculum for Children Aged 7-13, Second Edition
- Developing Caring Relationships among Parents, Children, Schools, and Communities
- Developing Number Knowledge: Assessment, Teaching & Intervention with 7-11-Year-Olds



- Developing Writing for Different Purposes: Teaching about Genre in the Early Years
- Effective Strategies for Teaching in K-8 Classrooms
- Exploring Talk in School: Inspired by the Work of Douglas Barnes
- How to Teach Thinking and Learning Skills: A Practical Programme for the Whole School
- Learning and Teaching in the Primary Classroom
- Learning to Teach Reading
- Literacy Goes to School: The Parents' Role in Young Children's Literacy Learning
- Making Connections in Elementary and Middle School: Social Studies, Second Edition
- Autism and Early Years Practice, Second Edition
- Building Better Behaviour in the Early Years
- Children and Citizenship
- Children's Play
- Cognitive Development Today: Piaget and His Critics
- Counseling and Supporting Children in Distress
- Creative Activities for the Early Years
- Handbook of Early Childhood Literacy



## SAMPLE SEARCHES

- 1 Health Promotion
- 2 Women Today
- 3 Business Ethics
- 4 Curriculum
- 5 Crime and the Media

2

The screenshot shows a search result for the book 'The Multimedia Encyclopedia of Women in Today's World, Second Edition' by Mary Zeiss Stange & Carol K. Oyster & Jane E. Sloan. The page includes a search bar, navigation tabs (Browse, Titles, Authors, Subjects, My Knowledge), and a list of search results. The first result is highlighted, showing the book title, authors, and a list of related titles in SAGE Knowledge.

1

The screenshot shows the book page for 'Technology-Based Health Promotion' by Shweta Bhat. The page includes a search bar, navigation tabs (Browse, Titles, Authors, Subjects, My Knowledge), and a list of search results. The first result is highlighted, showing the book title, authors, and a list of related titles in SAGE Knowledge.

3

SAGE knowledge

Search Browse Titles Authors Subjects My Knowledge

SAGE reference

Encyclopedia Info Page

**Encyclopedia of Business Ethics and Society**  
Robert W. Kolb

Pub. date: 2008 | Online Pub. Date: October 22, 2007 | DOI:10.4135/978142956280 | Print ISBN: 978142916523 | Online ISBN: 978142956200 | Publisher:SAGE Publications, Inc.

Encyclopedia Entry

**Business Ethics**  
Mark S. Schwartz

Although defining business ethics has been somewhat problematic, several definitions have been proposed. For example, Richard De George defines the field broadly as the intersection of ethics and business, and although its aim is theoretical, the product has practical application. Manuel Velasquez defines the business ethics field as a specialized study of moral right and wrong. Unfortunately, a great deal of confusion appears to remain within both the academic and the business communities, as other related business and society frameworks, such as corporate social responsibility, stakeholder management, sustainability, and corporate citizenship, are often used interchangeably with or attempt to incorporate business ethics. Relative to other business and society frameworks, however, business ethics appears to place the greatest emphasis on the ethical responsibilities of business and its individual agents, as opposed to other firm responsibilities (e.g., economic, legal, environmental, or philanthropic). The subject of business ethics has been around since the ...

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**Related Keywords**  
business ethics, field of business ethics, business ethics field, subject of business ethics, business ethics issue, business ethics research, moral standard, moral theory, ethical behavior, utilitarianism

**Related Articles in SAGE Knowledge**  
1. Emancipement a  
2. Masochism a  
3. Epidemiology a  
more...

**Related Articles in Encyclopedia of Business...**  
1. Recalls, Voluntary a  
2. Reductionism a

4

SAGE knowledge

Search Browse Titles Authors Subjects My Knowledge

SAGE reference

Encyclopedia Info Page

**Encyclopedia of Educational Leadership and Administration**  
Fenwick W. English

Pub. date: 2006 | Online Pub. Date: September 15, 2007 | DOI:10.4135/978142939564 | Print ISBN: 978761930377 | Online ISBN: 978142939564 | Publisher:SAGE Publications, Inc.

Encyclopedia Entry

**Curriculum Mapping**  
Fenwick W. English

Curriculum mapping is a process developed in 1979 to discern the actual as opposed to the desired curricula being employed in schools. Mapping was based on the recognition that the curriculum as a kind of work plan for teachers to follow was actually ignored or changed much of the time in classroom delivery. Change strategies that involved writing more curricula were often based on a lack of real knowledge about what classroom teachers were actually teaching. Mapping was begun as a method to discern the actual and "real" curriculum, that is, to "map" what was actually being taught. With such information, curriculum developers could (a) revise the existing curriculum accordingly; (2) establish guidelines to rewrite the curriculum; and (c) use the data to monitor the adherence of the taught curriculum as compared to the prescribed curriculum. There are three elements of curriculum mapping. The first is to discern the content ...

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**Related Keywords**  
curriculum map, actual curriculum, faculty sample, curriculum content, proper content, data manipulation, memory loss, classroom teacher, adherence, desired curriculum

**Related Articles in SAGE Knowledge**  
1. Meducation of Deviance a  
2. Metal Culture a  
3. Biosocial Perspectives on Deviance a  
more...

**Related Articles in Encyclopedia of Educatio...**  
1. Classroom Management a

5

SAGE knowledge

Search Browse Titles Authors Subjects My Knowledge

SAGE navigator

Encyclopedia Info Page

**Major Work**  
**Crime and Media**  
Yvonne Jewkes

Pub. date: 2009 | Online Pub. Date: January 15, 2013 | DOI:10.4135/9781446201231 | Print ISBN: 9781947870247 | Online ISBN: 9781446201231 | Publisher:SAGE Publications Ltd

Overview Key Readings

Editor's Introduction

A compilation of the volume Introductions. Students and researchers of both criminology and media studies have sought to understand the connections between media and crime for well over a century. With new media developments including satellite, digital and interactive technologies, and criminal behaviour evolving to exploit these advances in knowledge and practice, the time seems right to bring together a collection of some of the most interesting and influential readings in the field. Although both crime and media have 'advanced' over the last century, some longstanding debates about their relationship refuse to go away. One of the most enduring questions in academic and lay circles is the extent to which television programmes, films, DVDs, websites and computer games can be said to cause anti-social, deviant or criminal behaviour. In some academic circles, and certainly in popular discourse, it has become something of a truism that media images are responsible for ...

Users without subscription are not able to see the full content on this title. Please, subscribe or login to access all content on this website.

**Related Keywords**  
surveillance, panic, moral panic, criminologist, chance, news value, fear of crime, offender, victimization, deviance

**Related Titles in SAGE Knowledge**  
1. Professional Lives of Community Corrections Officers: The Invisible Side of Reentry a  
2. Transnational Organized Crime: An Overview from Six Continents a  
3. The SAGE Handbook of Punishment and Society a  
more...

**My Knowledge:**  
To see My Knowledge, click here to sign in.

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