BLOOMSBURY FASHION CENTRAL



流行時尚資料庫探索介紹:

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資料分享 Social Sharing

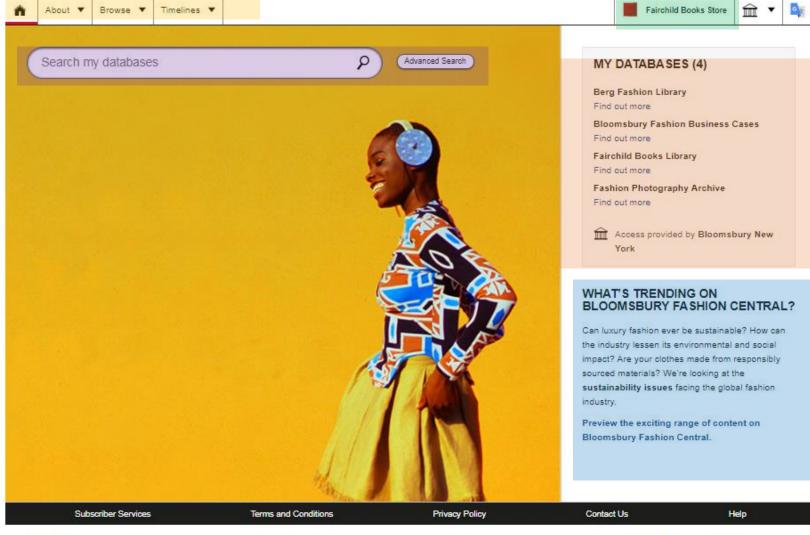
Fairchild Books 書店 Fairchild Books Store

首頁 (The Homepage)

- 1.查詢欄將搜索目前使用的資料庫內容
- 2. "我的資料庫(My Databases)"列出目前訂閱的所有數據庫,並包含資料庫中內容細項的頁面鏈接
- 3.首頁有"關於(About)"、"瀏覽 (Browse)"、"時間軸(Timelines)"永遠 顯示在每個頁面上,以提供有關資料 庫與發現內容方式的更多訊息
- 4.發現所有Bloomsbury Fashion Central 的特色內容
- 5.除了訂閱資料庫內容外,Bloomsbury Fashion Central還包含Fairchild書店。 教師和學生可以從出版商那裡租借或 購買教科書以及訂購檢驗副本,以進 行時尚和室內設計。







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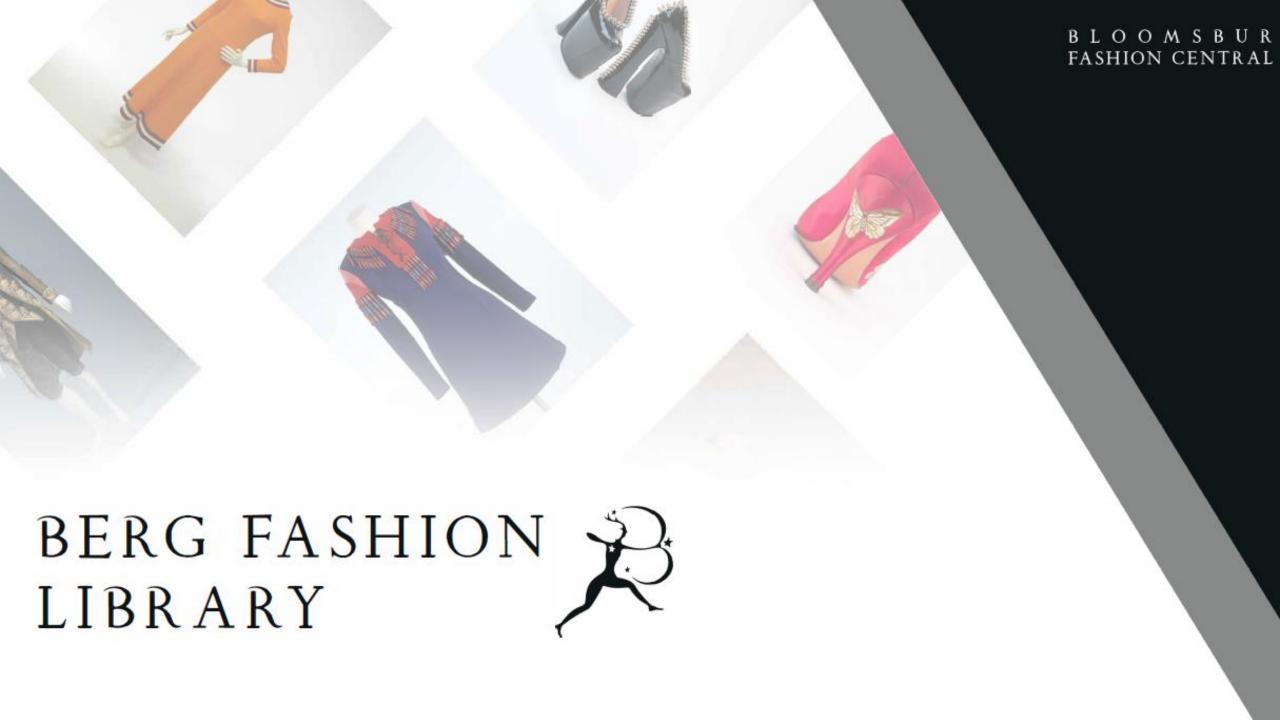








流行時尚資料庫內容



參考工具(Reference works):

包含10卷世界時尚穿著的百科全書,由A~Z排列的時尚歷 史詞典

100多種的學術電子書(100+ academic eBooks):

涵蓋時尚的重要經典和現代著作

珍貴的博物館目錄內容(An invaluable museum directory):

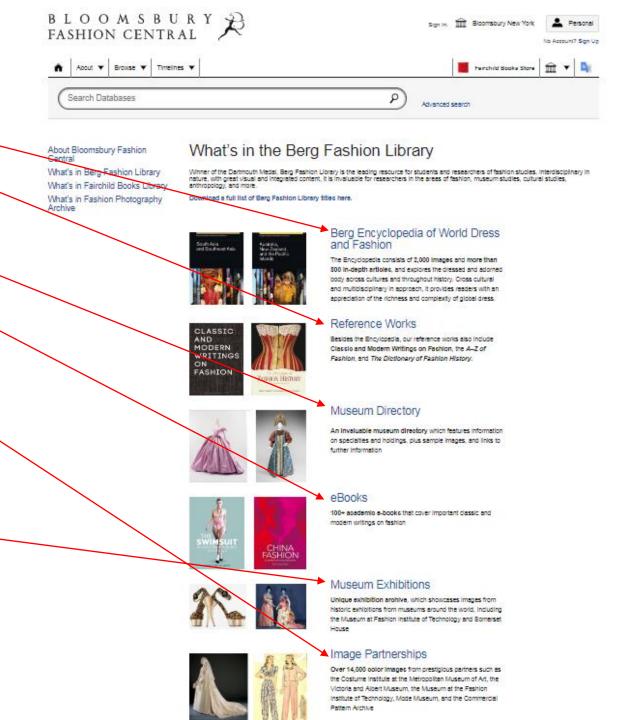
其中包含有關專業和館藏的資訊,以及樣本圖片和更多資料的鏈接

超過13,000張彩色圖像(Over 13,000 color images):

來自大都會藝術博物館的服裝學院,維多利亞和阿爾伯特 博物館,時裝技術學院博物館,模式博物館和商業模式檔 案館等合作夥伴

獨特的展覽檔案(Unique exhibition archive):

展示來自世界各地博物館的歷史展覽圖片,包括時裝技術學院博物館和薩默塞特宮





由世界知名時尚歷史學家Valerie Steele編輯,曾任紐約FIT博物館館長

提供查詢時尚歷史的窗口(Provides a window into fashion history)—從20世紀70年代後期到2000年,創造性設計蓬勃發展,時裝秀從秀場到景觀的演變,超模和名人的崛起,以及時尚作為工業和文化現象的不斷擴展

珍貴的影像(Rare images)—擁有國際知名設計師和品牌,包括Alexander McOueen,Christian Dior,Vivienne Westwood,Yohji Yamamoto,Jean Paul Gaultier,Versace,Calvin Klein,Chanel等等

國際報導(International coverage)—來自巴黎,倫敦,紐約,米蘭等地

詳細資料內容(Detailed metadata)-為每張照片確保準確性,加強查詢和瀏覽,並保證文本和圖像之間的有效鏈接



About Bloomsbury Fashion Central

What's in the Berg Fashion Library What's in Fairchild Books Library What's in Fashion Photography Archive

What's in Fashion Photography Archive

Experience the evolution of today's most iconic designers. Curated by Editor-in-Chief Valerie Steele, Director of the Museum at FIT in New York, this resource showcases more than 750,000 newly-digitized and high-quality images that feature forty years of contemporary fashion history along with a timeline, lesson plans, and videos to create a rich educational resource.

WATCH: Valerie Steele introduces Fashion Photography Archive



Images

With more than 750,000* high-quality runway, backstage, and street style images, the Fashion Photography Archive advances knowledge of recent fashion history and gives inspiration for fashion design students.

*500,000 images are currently available. Further collections will be added in updates of 100,000 images from Autumn 2017 until 750,000 images are live.

Download: Catalogue of the Valerie Steele Core Collection



Articles

Biographies

More than 100 biographies are available for all Bloomsbury Fashion Central users and provide the perfect starting point for any fashion topic.

Fashion Articles

The last 30 years of fashion history are diverse and fascinating. These articles cover a range of topics, and they give detailed overviews of the fashion cities, catwalk shows, textiles, and beyond.



Videos

Editor-in-Chief Valerie Steele interviews Niall McInerney, the photographer of the Fashion Photography Archive, in a series of short videos which cover a range of different topics.

Niall McInerny's career in fashion photography crossed four decades. The giant selection of images in the Fashion Photography Archive reflects the variety of shows, designers, supermodels, and celebrities that he captured during this time.

Click here to see the full list of videos.





數百個案例(Hundreds of cases)—涉及廣泛的主題,旨在滿足從設計到零售的整個時尚課程的範圍深度。

全球案例(Global cases)-探索除了美國和英國以外的地區,進入歐洲,亞洲和太平洋等地區

一系列整體面向提供(A range of levels, lengths, and approaches)—以滿足學生在整個學習期間的不同要求

合作夥伴案例資料(Partner case collections)—來自世界各地的頂級時裝商學院,包括紐約的LIM學院和墨爾本的RMIT Unviersity

教學筆記和補充資料(Teaching notes and supplemental resources)—幫助教育工作者充分利用實際案例研究教學方法

What's in Bloomsbury Fashion Business Cases

What's in the Berg Fashion Library What's in Fairchild Books Library What's in Fashion Photography Archive

Recommend Bloomsbury Fashion Business Cases to your librarian: download as PDF or Word file

Download promotional materials for your library

What's in Bloomsbury Fashion Business Cases

Bloomsbury Fashion Business Cases brings fashion business to life and creates a link between education and industry. Designed to help students develop the essential business skills required by the next generation of fashion industry professionals, this digital resource is global in focus and presents real-world cases on challenges facing the business of fashion, tacking important issues such as sustainability, technology, ethics, and leadership. The resource is tailored to provide the tools to steer students toward success as they transition to a career in fashion.



Download the full list of business cases (xisx)

About the Case Collection

Cases are a popular and effective educational tool for students to learn and apply business concepts to real-life situations, strategies, and ditemmes. Cases provide an overview and background information associated with an issue or problem a company is facing. Students are then asked to review and analyze the background material, evaluate multiple alternative solutions, recommend and ustify an optimal solution for the company, and predict outcomes of the solution. Cases provide the opportunity to apply and practice analytic, evaluative, and communication skills.

The case collection addresses a wide range of pedagogical needs, from illustrating core classroom principles to fostering in-depth independent research. Cases are divided into the following levels:

- Introductory: for foundation and first-year undergraduates
- Infermediate: for mid- to upper-level undergraduates
- Advanced: for postgraduates

and are soit into three different types:

- Field case: based on the author's insider experience in the industry
- . Public case: based on publicly available information on the industry
- Scenario case: based on a fictional but realistic company

Together the cases create essential tools for the entire fashion curriculum and bridge the gap between education and industry to equip the next generation of fashion industry leaders.

Extended Teaching Notes – Instructors Only

All of the cases in the collection contain notes that provide guidance on using the case in fashion education.

For many of the cases these notes are for instructor-use only and are identified as Extended Teaching Notes. These contain sample answers, grading guides, recommended solutions, and much more. They are only available to instructors when logged into an authenticated personal account.

Are you an instructor? This simple guide shows you how to access instructor-only Extended Teaching Notes:

Extended Teaching Notes Authorisation Guide

Partner Collections

We partner with leading institutions that are recognised for their excellence in fashion business education to bring you bespoke case collections

Learn more about Bloomsbury Fashion Business Case partners

Case Study Toolkit

Resources for Instructors, students, and authors

Are you new to using cases in the classroom? Are you interested in contributing to the collection? Our expert Editorial Team have put togethe some guides on effectively using case studies, for instructors and students, and how to submit your own idea for a case.

Teaching with Cases

Learning with Cases

Writing for Us

Which Topics Are Covered?









Fairchild Books Library為教師和研究者們提供了以下內容:

從Fairchild時尚產品中選擇標題-將實踐與理論相結合,涵蓋了涵蓋每個核心主題的標題

使用我們的課程計劃來構建您的課程-也可以創建自己的課程 程鏈接,而不限於單個標題主題

通過STUDIO輔助工具增加研究內容-每本書特有的工具, 允許使用者透過選擇題和測驗,抽認卡,影片和音源等資 料來建立各自的學習內容性

連接相關內容-訂閱Bloomsbury Fashion Central使用者,可連結使用Berg Fashion Library,Fashion Photography Archive和Bloomsbury Fashion Business Cases的資料內容

提供專有的影像內容-使用者可透過專有影片,學習如何使用Fairchild Books Library裡的內容資料

探索互動時間表-展示從最早的服裝歷史到現在的服裝發展



About Bloomsbury Fashion Central

What's in the Berg Fashion Library What's in Fairchild Books Library What's in Fashion Photography

What's in Fairchild Books Library

Offering everything a person needs to know to enter—and thrive—in the fashion industry, Fairchild Books Library provides content that covers a full spectrum of topics in fashion including construction, draping, fashion business management, history, illustration, journalism, marketing, promotion, theory, pattern making, styling, product development, sustainable fashion, textiles, and more.

Fairchild Books Library features full-text versions from the world's leading higher education fashion textbook publisher, Fairchild Books.

Discover our short presentation on how to use Fairchild Books Library.

Download a full list of Fairchild Books Library titles.

For more information about any of our titles, follow the links below.

Α

A Buyer's Life

A Guide to Fashion Sewing 6th Edition (includes STUDIO)

A Practical Approach to Merchandising Mathematics (includes STUDIO)

A Practical Guide to Fashion Law and Compliance

A Practical Guide to Sustainable Fashion

Accessory Design

Apparel Making in Fashion Design

Apparel Merchandising 3rd Ed

Apparel Production Management and the Technical Package

Apparel Production Terms and Processes 2nd Edition (includes STUDIO)

Apparel Quality (includes STUDIO)

Apparel Quality Lab Manual

В

Basics Fashion Design 03: Construction 2nd edition

Basics Fashion Design 04: Developing a Fashion Collection

Basics Fashion Design 05: Fashion Drawing

Basics Fashion Design 08: Knitwear

Basics Fashion Design 07: Menswear 2nd Ed

Basics Fashion Design 08: Styling

Basics Fashion Design 09: Designing Accessories

Basics Fashion Design 10: Jewellery Design

Basics Fashion Management 01: Fashion Merchandising

Basics Fashion Management 02: Fashion Promotion

Basics Textile Design 01: Sourcing Ideas

Beyond Design 4th Edition (includes STUDIO)

如何使用查詢

1.請在查詢欄中輸入您的關鍵字或句子。

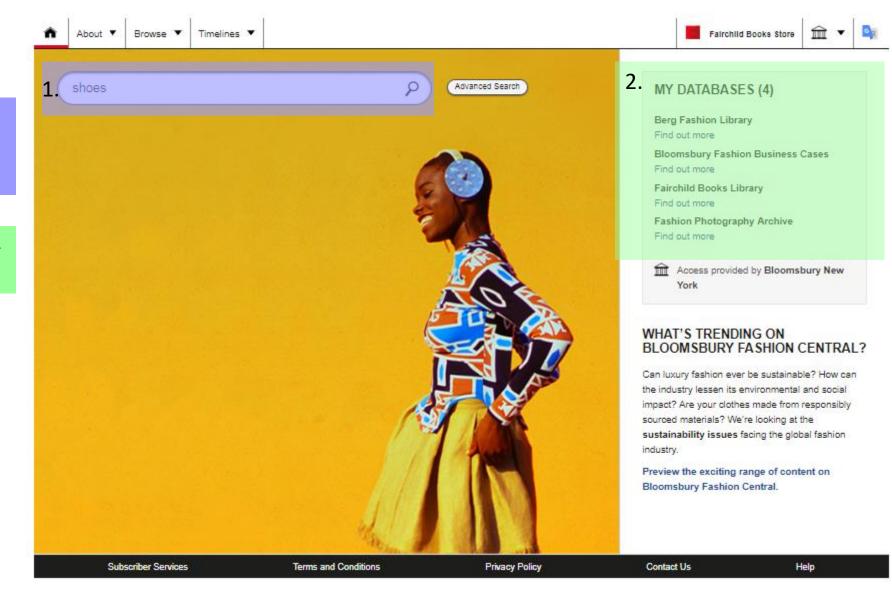
2.您的查詢結果將來自於"我的資料庫"(MY DATABASES)中



ign In: 🗎 Bloomsbury New York

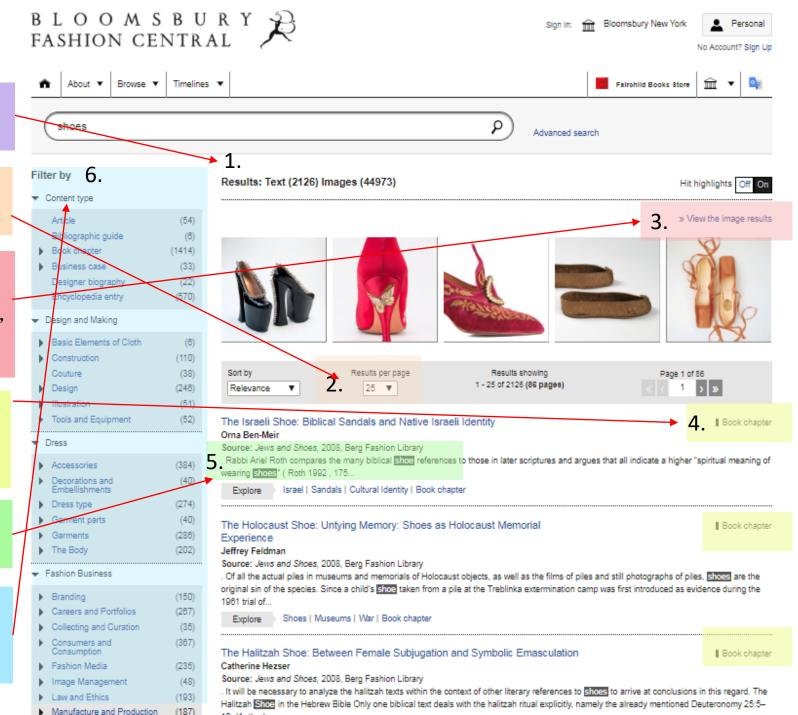
Personal

No Account? Sign Up



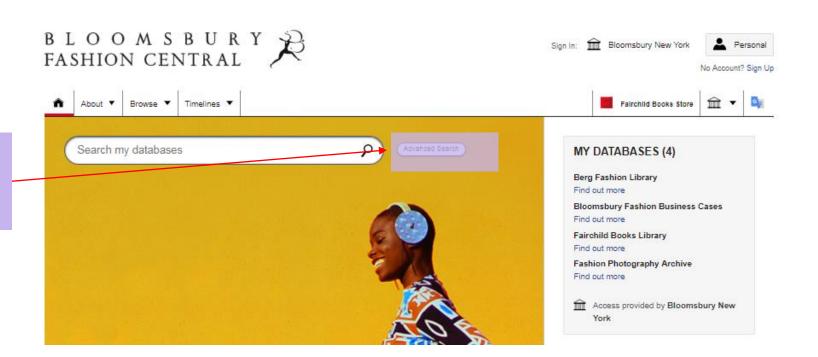
使用查詢/結果頁面

- 1. 進行查詢後,頁面轉至查詢結果。查詢 筆數將顯示在頁面上方
- 2. 系統預設查詢筆數為25個。使用者可以 將其更改筆數為50或100
- 3. 使用者若訂閱的內容包含圖片,則此些 圖片將顯示在頁面頂部,文字和影片結 果將顯示於下方。點擊"查看圖像結果" 其僅提供包含圖像結果的查詢頁面
- 4. 書本查詢結果指示右側灰色框中的內容 類型,例如,'書本章節'、'百科全書條 目'
- 5. 使用者可以在書目詳細資訊中的"來源" 裡查看每筆結果屬於哪個資料庫。
- 6. 使用查詢結果左側的過濾條件來篩選查 詢。選擇篩選項目會將結果中的項目減 少,並其為使用該術語標記的內容。



進階查詢

欲使用進階查詢,請點擊查詢欄框右側的"進階查詢(Advanced search)"



在進階查詢裡使用布林邏輯運算方式,即"AND"、"OR"。在查詢欄中輸入一個關鍵字,然後點擊"添加行"並選擇"且(AND)","或(OR)"或"不是(NOT)";然後再輸入第二個關鍵字。例如,輸入'African'和'dress'將查找出與非洲服飾相關內容,而輸入'African'或'dress'將查找出非洲相關內容以及服飾相關內容。

另外可以通過在"Publication dates"或 "Online publication dates"中輸入欲查找 設定的日期,將查詢內容限制在特定出 版時間段落中查詢。

Advanced Search

		in	Anywhere	
AND ▼			Anywhere	•
OR ▼		in	Anywhere	•
Remove Row Add Row				
Publication Dates:		Online Publication Date	es:	
from	to	from	to	
уууу	уууу	уууу	уууу	

相關內容提供

1.在每個查詢內容頁面中,您將看 到相關的圖片,內文和影片 到Bloomsbury Fashion Central上相關 圖片的預覽。 使用者可以通過點 "View all image results"來瀏覽所 有相關圖片資料。

2.相關內文和影片將在相關圖片部 分下方顯示。 這是Bloomsbury Fashion Central資料庫上的其他內容, 與使用者正在瀏覽的內容類似。

Private label—a brand owned not by a manufacturer or producer but by a retailer or supplier who gets goods made by a manufacturer under its own label

Pure play—a company that operates only on the internet

Omni-channel—retailers that sell across multiple channels and are perceived by customers to offer a seamless, integrated shopping experience



Related Content











» View all image results (4)



Encyclopedia entry

Berg Encyclopedia of World Dress and Fashion. Global Perspectives, 2010, Berg

he trading of articles of dress, cloth, body adornments, precious stones, oils, and perfumes across wide areas of the globe, whether by sea, river,

or overland routes, has taken place for centuries. All manner of cultural transfers and modifications of dress have eventuated because of migrations, diasporic movements, and subjugation of peoples. Something very different, though, is the globalization of dress, the increasing dominance of mass-produced standardized clothing across the world, which

Cosmetics and Skin Care

■ Encyclopedia entry

Brian Moeran and Lise Skov

Source: Berg Encyclopedia of World Dress and Fashion. West Europe, 2010, Berg Fashion

Within the area of dress, defined as body supplements and body modification according to Joanne Eicher's terminology, cosmetics and skin care are a subgroup of nonpermanent body modifications. Admittedly, the issue of permanence is relative; antiwrinkle cream, for example, is intended to have an enduring effect. Also, in some cases, permanent and nonpermanent treatments are interchangeable; skin bleaching or tattoos can replace makeup, and hair removal can be temporary or permanent.

Tastemakers—Hunt for the Incipient Taste

■ Book chapter

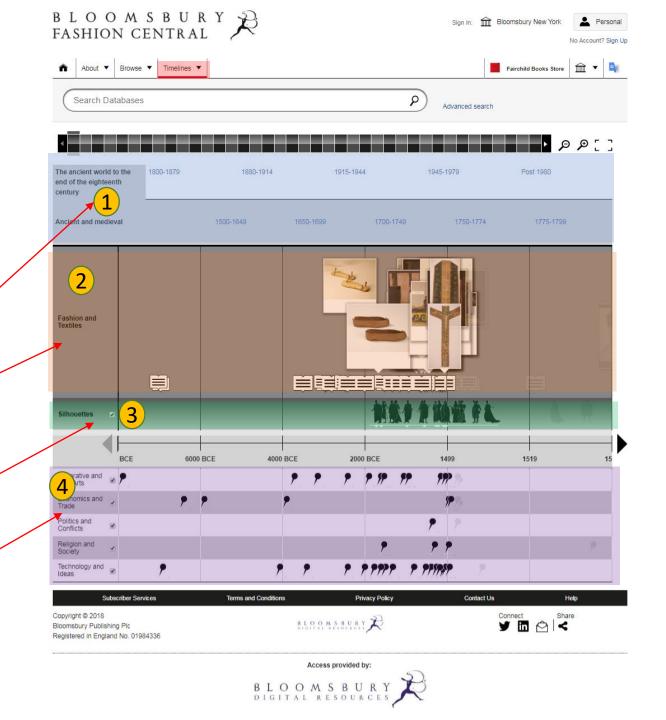
Source: The Trendmakers. Behind the Scenes of the Global Fashion Industry, 2018, Berg Fashion Library

The discussion about trends has been sinking to a lower, very public level. Sofi Fahrman's Fahrman is a Swedish fashion journalist who writes about fashion in the Swedish tabloid Aftonbladet. fashion magazine writes about trends. I would never humiliate myself and write about stuff like

時間軸

Bloomsbury Fashion Central有三種不同的時間軸。要瀏覽任何時間軸,請點擊時間軸,並從下拉選單中進行選擇。

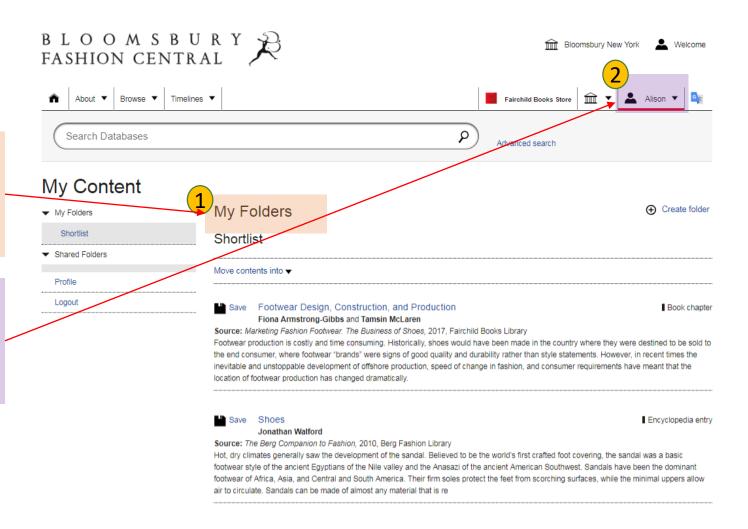
- 1. 按照年份或時期進行瀏覽。
- 2. 時間軸上的圖片提供歷史時段的重要資料訊息。每張圖片可供點擊瀏覽並提供詳細資料內容。
- 3. 於另一時間軸中,提供了剪影輪廓,讓您可 於上一個時間軸作相關資料聯繫。
- 4. 圖釘標幟依主題方式排列,提供全球在同一時期所發生其他事件的詳細資料。



儲存/文件夾

註冊個人帳戶,以便將內容保存到您的 文件夾中以供日後重覆瀏覽。

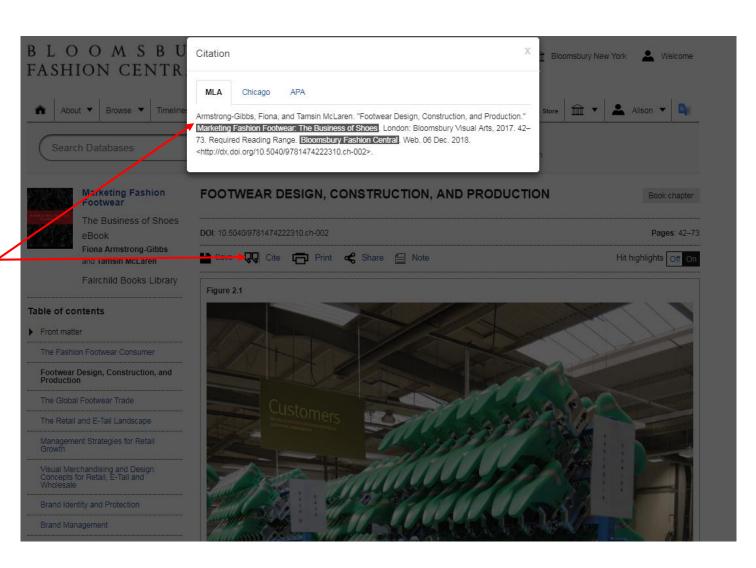
- 1. 已註冊的使用者們可以將內容保存到 自己命名和編輯的文件夾中。此外還可 以新增多個文件夾並將不同的內容保存 到每個文件夾中。
- 2. 使用者要瀏覽已保存的資料內容,請點擊"使用者帳戶(使用者名稱)"的下拉選單,然後選擇"我的內容(My Content)"。



引註標示

Bloomsbury Fashion Central資料庫的所有內容均提供APA, MLA and Chicago引註標示(Citation)。

點擊內容上方的"引註(Cite)" 按鈕以瀏覽此內容。並且提供 使用者複製"引註標示"。



資料社群分享

使用者們可以通過社群媒體和電子郵件分享每種類型的內容。

使用者們欲資料共享,請點擊位 於內容上方的"共享(Share)"按 鈕。

